

## - Hansabred -

# **European Strawberry Breeding and Research**

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Company structure
In 2008, Hansabred GmbH & Co. KG was founded as a European strawberry breeding and research company. The shareholders are four major European strawberry companies: Kraege Beerenpflanzen (Germany), Vissers (Netherlands), R. W. Walpole Strawberry Plants Ltd. (UK) and Plantas de Navarra, S.A. (Spain).















#### Company goals

250 years of strawberry breeding have led to numerous so-called tunnel effects which resulted in susceptibilities to pathogens and in aroma patterns with low or even zero key volatile concentrations.

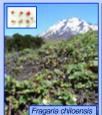
Important aspects of the Hansabred breeding programme are high resistance to different pathogens and improved strawberry flavour.

A large germplasm collection, the "Professor Staudt Collection" is available with more than 900 accessions of wild species and a cultivar collection with ca. 200 cultivars. This background allows innovative pathways in strawberry breeding. Today, first vigorous cultivars with excellent flavour are in introduction ('Rendezvous', 'Renaissance', 'Lola'). Hansabred has initiated a project network together with fruit processing and flavour companies as well as national and international research institutes and universities.

#### **Breeding extend**

- Open Field (1ha per year) with ca. 10.000 -15.000 seedlings per year, preselected out of ca. 50.000 seedlings per year
- greenhouse with ca. 2500 preselected seedlings everbearer, 1000 preselected seedlings junebearers per vear
- originated from ca. 150 cross-breeding groups per year
- 500 bis 1200 new clone selections per year in open field and greenhouse

#### -Germplasm /Genetic Ressources



- Taxonomical studies.
- laxonomical studies, Biogeography Resistance evaluation Fruit analysis (fruit size, Brix, CEA, VOCs, NonVOCs)
- Molecular analysis
- Interspecific hybridisation Mutation breeding Introgression to the
- cultivated strawberry







### Selection













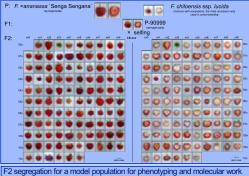


International

master students Humboldt

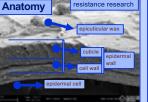


#### Breeding and Research and Education













University Berlin at their summer school in Dresden.